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Our Ref: 11026P1 WO/JMH/JCM.ek

Your Ref:

Date: 9 August 2004

# BY FACSIMILE AND SWIFT AIR RECORDED

International Preliminary Examining Authority European Patent Office D-80298 Munich **GERMANY** 

Dear Sirs

# International Application No. PCT/GB03/02916 Reckitt Benckiser (UK) Limited et al

We write in response to the Written Opinion issued on the above application on 8 April 2004, due date for response 8 July 2004. The Examiner is thanked for the extension of this date to 8 August 2004 by communication dated 13 July 2004.

## Claims

Please find enclosed an amended set of claims, together with a marked-up copy showing changes.

Claim 1 has been amended to incorporate the features of claim 2.

Claim 2 has been deleted.

Claims 3 to 5 have been renumbered accordingly.

Reference is made to the following documents:

D1: FR-A-1146256 D2: BE-A-472694 D3: WO-A-0211800

### **Novelty**

Claim 1 (as amended)

Neither of the prior art documents D1 nor D3 cited by the Examiner disclose a portable device for dispensing a fragrance according to claim 1 as amended, wherein the means to selectively open and close the aperture is a lid pivotally attached to the housing.

Claim 1 is therefore novel.

# Claims 2 to 4 (as amended)

Claims 2 to 4 as amended all depend directly or indirectly on claim 1 and are therefore also novel.

#### **Inventive Step**

#### Claim 1

Document D1 is the closest prior art to the claimed invention as it is in the same technical field of portable fragrance dispensing devices, and has the most technical features in common.

The invention in claim 1 differs from D1 in the provision of a lid which is pivotally attached to the housing, wherein the lid is movable from a closed position where the lid covers the aperture to seal the device to an open position where the aperture is uncovered.

The technical effect of this feature is that when the lid is in the closed position the air in the enclosure beneath the lid becomes saturated with the fragrance and this is then efficiently delivered to the nose of the user upon opening the lid without the inconvenience of having a separate lid.

The objective technical problem to be solved by the current invention is therefore the provision of a portable device for dispensing a fragrance guaranteeing local delivery to the user, which is solved by the invention of claim 1.

It would not be obvious to one skilled in the art on reading D1 that the provisions of a hinged lid as a means for selectively closing and opening the aperture would provide both a less cumbersome device and one which delivers fragrance more efficiently.

Claim 1 as amended is therefore inventive.

#### Claim 2 (as amended)

Claim 2 (as amended) has the additional technical feature that the lid, in its open position, rests against the side of the housing "such that the lid prevents the aperture of the device from coming into contact with the top lip of the user". This gives the technical effect of providing the fragrance in lower intensity whilst still guaranteeing local delivery to the user, which ensures that the fragrance does not affect people in the vicinity of the user.

The objective technical problem to be solved by claim 2 is the provision of a device which delivers lower intensity fragrance efficiently to the user and does not affect people in the user's vicinity.

It would not be obvious to the skilled person from the teachings of D1 alone that such a problem would be solved by the provision of a hinged lid according to claim 2 (as amended). The Written Opinion asserts that one skilled in the art would use his knowledge of Zippo lighters (in French, 'briquet') to arrive at the solution to the objective technical problem. This is highly unlikely as Zippo lighters lie in a completely different technical field from the invention. Furthermore, all hinged lids in "Zippo" briquets are such that the hinge is on the "short" side of the briquet, not the "long" side, and thus when in the open position the lid

would have <u>no</u> contact with the upper lip of the user (see pictures enclosed from an internet web-site featuring Zippo briquets). The skilled person would also not consult document D3 (which is in an entirely different technical field and is not part of common general knowledge) in the expectation of finding a solution to the objective technical problem.

Claim 2 (as amended) is therefore inventive.

Claim 3 (as amended)

Claim 3 (as amended) has the additional technical feature that there is provided a catch over which the lid fits with an audible click. This provides an audible cue indicating successful opening and closing of the lid, therefore permitting efficient delivery of fragrance when the lid is open and retention of fragrance when the lid is closed. The objective technical problem of this claim is therefore the provision of a portable fragrance dispensing device which provides efficient delivery of fragrance.

It would not be obvious to one skilled in the art from the teaching of document D1 alone, or in combination with the teaching of Zippo briquets, that provision of a lid which fastens over a catch with an audible click would solve this problem. Zippo briquets do not fasten over a catch (refer again to the attached web page printouts) and there is no indication in D1 that a hinged lid with a catch would be at all desirable.

Claim 3 (as amended) is therefore inventive.

It is believed that it would now be appropriate to issue a clear International Preliminary Examination Report.

EPO form 1037 is enclosed to enable you to acknowledge safe receipt of this letter.

Yours faithfully RECKITT BENCKISER plc

John C McKnight

Encls.

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## CLAIMS

1. A portable device for dispensing a fragrance comprising:

a housing containing a fragrance element;

at least one aperture in a side of the housing in the vicinity of one end of the housing to release the fragrance from the housing;

and means to selectively open and close the aperture which is a lid pivotally attached to the housing wherein the lid is movable from a closed position where the lid covers the aperture to seal the device to an open position where the aperture is uncovered;

the one end being shaped to abut the lower end of a users nose such that in use the fragrance can be inhaled through the aperture to the nasal passage of the user.

- 2. A device as claimed in claim 1 wherein the lid in its open position rests against the side of the housing adjacent to the aperture such that in use the lid prevents the aperture of the device from coming into contact with the top lip of the user.
- 3. A device as claimed in claim 1 or 2 wherein the one end has a catch to provide an audible "click" as the lid passes over the catch.
- 4. A device as claimed in any one of the preceding claims wherein the one end has a central recess to accommodate the septum of the user.

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### **CLAIMS**

1. A portable device for dispensing a fragrance comprising:

a housing containing a fragrance element; at least one aperture in a side of the housing in the vicinity of one end of the housing to release the

fragrance from the housing;

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and means to selectively open and close the aperture  $\hat{\boldsymbol{\psi}}$  which  $\hat{\boldsymbol{\omega}}$ 

the one end being shaped to abut the lower end of a users nose such that in use the fragrance can be inhaled through the aperture to the nasal passage of the user.

2. A device as claimed in claim 1 further comprising a lid pivotally attached to the housing wherein the lid is movable from a closed position where the lid covers the aperture to seal the device to an open position where the aperture is uncovered:

[shav as deleted]

- 2 %. A device as claimed in claim 2 wherein the lid in its open position rests against the side of the housing adjacent to the aperture such that in use the lid prevents the aperture of the device from coming into contact with the top lip of the user.
- 34. A device as claimed in claim 2 or 3 wherein the one end has a catch to provide an audible "click" as the lid passes over the catch.
- 4 5. A device as claimed in any one of the preceding claims wherein the one end has a central recess to accommodate the septum of the user.

03/08/2004

Zippo: Le catalogue

Zippo XL

cataloguesbriquetsbasic

| Accessoires | Briquets | Consommables | PLV | Zippo XL | | 15 ans | animaux | basic | célebrités | chasse et mer | collector | D-Day | fantaisies | harley-davidson | ladies | logo | luxe | musique | playboy | sports | symbole | USA / Western |

Briquets

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**zippo 200 brush chrome** 1995 USA 25 € \* réf 850009



zippo 204 brush brass 1995 USA 31 € \* réf 850011



zippo 218 black mat

1996 USA 34 € \*

plain

réf 850012

zippo 230 vintage chrome

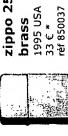




zippo 240 vintage brass

1996 USA 34 € \* réf 850034

zippo 250 h.polish chrome 29 € \* réf 850035 1995 USA



zippo 254 high polish brass



zippo 250g gold

electroplat 1995 USA 47 € \* réf 850036

zippo 260 vintage hp

zippo 270 vintage hp

http://www.zippo.fr/catalogues/category.php?c\_catalogcategory\_name=basic

Zippo: Le catalogue

chrome 1995 USA 32 € \* réf 850038

1995 USA 36 € \* réf 850039 brass

zippo 352 venetian

réf 850043

chrome 1995 USA 33 € \*

**zippo 350 engine turned** 1995 USA 35 € \* réf 850042

zippo 352b brass

venetian

**zippo 359 scrimshaw** 1995 USA 37 € \* réf 850048

1995 USA 37 € \* réf 850049

zippo 250ze w/zippo emblem

zippo 200ze w/zippo

emblem

1995 USA 33 € \* réf 850163

1995 USA 35 € \* réf 850164

zippo 275 brush

lossproof

1999 USA 34 € \* réf 850424

zippo 195 solid brass 1999 USA 6 000 € \* réf 850591 **18kt** 

zippo po 1500 sterling silver

1995 USA 197 € \*

**zippo 1610 hp chrome** 1995 USA 29 € \*

http://www.zippo.fr/catalogues/category.php?c\_catalogcategory\_name=basic

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Zippo: Le catalogue